

# Max García Rico



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## WORK EXPERIENCE

- @MAXG.RICOPHOTOGRAPHY (SELF-EMPLOYED). FREELANCE PHOTOGRAPHER / VIDEOGRAPHER (2021 - **IN PROGRESS**)
  - PORTRAIT & BEAUTY
  - FASHION
  - NIGHTLIFE, CLUB & EVENT
  - STREET, TRAVEL & NATURE
  - PRODUCT AND FOOD
  - CORPORATE
  - SPORTS
  - DOCUMENTARIES
- BARTENDER AT EVENTS IN SPAIN (JULY 2022)
- ONE MONTH INTERNSHIP IN THE STRATEGY DEPARTMENT AT THE SPANISH ADVERTISING AGENCY: SRA. RUSHMORE (JUNE 2022)
- CREATIVE DIRECTOR FOR GOMATE ENERGY DRINKS COMPANY (2022 - 2023)
- CREATIVE DIRECTOR / MEDIA DIRECTOR FOR MAGICALE GROUP COMPANY (2022 - 2023)
- INTERNSHIP IN THE MARKETING AND COMMUNICATION DEPARTMENT AT ATLÉTICO DE MADRID FOOTBALL (SOCCER) CLUB (JUNE 2023)
- PART OF THE CREATIVE AND SPORTS MARKETING DEPARTMENT AT PACE UNIVERSITY'S BRAND MARKETING TEAM. WORKING ON A REAL CAMPAIGN FOR TIDE FOR AAF (FALL 2023 - SPRING 2024)
- INTERNSHIP IN THE SOCIAL MEDIA DEPARTMENT AT ATLÉTICO DE MADRID FOOTBALL (SOCCER) CLUB (JUNE 2024 - JULY 2024).
- PHOTOGRAPHY DIRECTOR AND CAMERAMAN FOR A DOCUMENTARY ABOUT THE BENGHA PARISH MISSION, IN MALAWI (AUGUST 2024).
- PHOTOGRAPHER AT THE CRANE WIVES CONCERT IN BROOKLYN STEEL, NYC (MAY 10TH, 2025)
- PHOTOGRAPHER AT MARLON HOFFSTADT'S RAVE IN KNOCKDOWN CENTER, NYC (MAY 24TH, 2025)

**EDUCATION**

- PRIMARY SCHOOL: LICEO EUROPEO, MADRID (SPAIN)
- SECONDARY SCHOOL: LICEO EUROPEO, MADRID (SPAIN)
- DEGREE (UNDERGRADUATE): PACE UNIVERSITY, LUBIN SCHOOL OF BUSINESS, NEW YORK CITY (USA)  
(3.59 OVERALL GPA)
  - ✓ MAJOR: ADVERTISING AND INTEGRATED MARKETING COMMUNICATIONS
  - ✓ MINOR: ENTREPRENEURSHIP
- MASTER'S DEGREE: NEW YORK UNIVERSITY, STERN BUSINESS SCHOOL, NYC (NEW YORK) (IN PROGRESS) (SEPTEMBER 2024 - MAY 2026)
  - ✓ INTEGRATED MARKETING COMMUNICATIONS, SPECIALIZED IN DIGITAL MARKETING

**COURSES**

- TUFTS PRE-COLLEGE COURSE (ASTEX)
- ONE SEMESTER IN A BOARDING SCHOOL (BREWSTER ACADEMY) IN WOLFEBORO, NEW HAMPSHIRE
- PHOTOGRAPHY COURSE AT LICEO EUROPEO AND BREWSTER ACADEMY

**CERTIFICATES AND AWARDS**

- ENGLISH (CAMBRIDGE EXAMS):
  - ✓ CERTIFICATE IN PROFICIENCY ENGLISH (DECEMBER 2019)
- FRENCH (ALLIANCE FRANÇAISE DELF):
  - ✓ DELF B1 (JUNE 2017)
- PACE PHOTOGRAPHY CLUB FALL SEMESTER'S (2021) PHOTO CONTEST 1<sup>ST</sup> PRICE.
- PACE UNIVERSITY DEAN'S LIST 4 YEARS IN A ROW AT PACE UNIVERSITY.

**EXTRA-CURRICULAR  
ACTIVITIES**

- SUMMER CAMPS IN SPAIN (MADRID (2009-2011) AND PIRINEOS) (2012-2013) CONNECTICUT (2014 AND 2015), FLORIDA (2016) AND ENGLAND (2017), EXCHANGE PROGRAME IN FRANCE (2013) AND SWEDEN (2014)
- JUDO (BLUE-BROWN BELT)
- PHOTOGRAPHY
- VIDEO MAKING AND EDITING

**COMMUNITY SUPPORT**

- VOLUNTEERING WORK IN THAILAND JULY 2018 (ASTEX)
- COLLECT FOOD AND CLOTHES FOR BANCO DE ALIMENTOS. MADRID. NOVEMBER 2018.
- VOLUNTEERING WORK IN AN ORPHANAGE, CALLED KIKAYA HOUSE, OPERATED BY BABIES UGANDA FOUNDATION, DECEMBER 2018 (ENTEBBE, UGANDA)
- FUND RAISING (PHOTOGRAPHY EXHIBITION) FOR AN ORPHANAGE IN UGANDA (KIKAYA HOUSE, OPERATED BY BABIES UGANDA FOUNDATION). MADRID. JANUARY 2019.
- VOLUNTEERING TO HELP KIDS WITH DOWN SYNDROME. MADRID. MARCH 2019.
- COLLECTING CLOTHES FOR THE GLORR FOUNDATION AND THE SAINT CRISTOBAL CHURCH. MADRID. DECEMBER 2018.
- VOLUNTEERING TO HELP IN A CRIS CONTRA EL CANCER FOUNDATION EVENT. MADRID. MAY 2019.
- HELPING COORDINATE AN EVENT (CARRERA CONTRA EL HAMBRE) FOR THE ACCIÓN CONTRA EL HAMBRE FOUNDATION. MADRID. JUNE 2019.
- PHOTOGRAPHY DIRECTOR AND CAMERAMAN FOR A DOCUMENTARY ABOUT THE BENGAL PARISH MISSION, IN MALAWI. WHENEVER I COULD, I ALSO HELPED TAKING CARE OF THE ELDERLY, THE PRIMORDIAL FOCUS OF OUR DOCUMENTARY, AND THE KIDS FROM THE VILLAGE. AUGUST 2024.

## OTHERS

- CHANGE THE WORLD MODEL UNITED NATIONS PARTICIPANT (CWMUN), UNITED NATIONS. NEW YORK DECEMBER 2017.
- KIKAYA HOUSE “REBORN” PHOTOGRAPHY EXHIBITION (MADRID. JANUARY 2019)
- PHOTOGRAPHS PUBLISHED IN TWO OCCASIONS IN THE MENORCA NEWS PAPER. MENORCA. (AUGUST 2016)
- WORKING FOR TEN DAYS IN THE SRA. RUSHMORE ADVERTISING AGENCY, PREPARING AND EXECUTING A PROJECT THAT WOULD LEAD TO THE CHANGE OF THE COMPANY’S ORIGINAL MEANS OF TRANSPORT, THAT WOULD SIMULTANEOUSLY LEAD TO A 22% REDUCTION OF THE COMPANY’S COSTS OF TRANSPORT (MADRID. SEPTEMBER 2019)
- PHOTO PUBLISHED ON “UNDISCOVERED” MUSIC MAGAZINE FOR THE BAND “RAID”. (OCTOBER 2021)
- PHOTO EXPOSED IN VIEWPOINT GALLERY AT PACE UNIVERSITY. (APRIL 8TH 2022)
- PHOTOS PUBLISHED ON A “FORBES SPAIN” ONLINE ARTICLE AND THEIR SOCIAL MEDIA ACCOUNTS. (DECEMBER 21ST 2023)
- TOOK PHOTOS AT RAPPER SKEPTA’S SHORT FILM PREMIERE (“TRIVAL MARK”) AFTERPARTY AT SILENCIO CLUB IN NYC. (APRIL 24TH 2024)
- PREPARATION AND REALIZATION OF A PHOTOSHOOT FOR SEVERAL ATLETICO DE MADRID’S CLOTHING UPCOMING COLLECTIONS WITHIN THEIR OWN STADIUM. THE PICTURES WERE LATER PUBLISHED IN, BOTH THEIR SOCIAL MEDIA ACCOUNTS AND NEW WEBSITE. JUNE AND JULY, 2024.
- PUBLISHED COMMERCIAL AND PROMOTIONAL VIDEOS OF MY OWN ON ATLETICO DE MADRID’S SOCIAL MEDIA ACCOUNTS. JUNE AND JULY 2024 AND JUNE 2025.
- PRESS PASS TO SHOOT AT A METALLICA CONCERT AT CIVITAS METROPOLITANO STADIUM IN MADRID, SPAIN. JULY 14TH, 2024.
- FASHION PHOTOS FEATURED IN ISSUE 5 OF COLD CULTURE’S MAGAZINE (COLDWIP). MAY 2025.
- PHOTOS PUBLISHED ON A “HAPPY MAG” ONLINE ARTICLE REGARDING AN EMERGING ARTIST (“SOLER”) I TOOK PICTURES OF. (AUGUST 6 2025)
- I HAVE WORKED AS A PHOTOGRAPHER OR VIDEOGRAPHER ON VERY RESPECTED CLUBS IN NYC (GOSPEL TRIBE, LA VICTORIA, KNOCKDOWN CENTER, BROOKLYN STEEL, ELSIE’S ROOFTOP, MR. PURPLE, ESCONDIDO, HIGHLIGHT ROOM, LOOSIE’S, SILENCIO, HOTEL CHANTELE, 5TH & MAD, EVOL, LUDLOW, VIRGO...